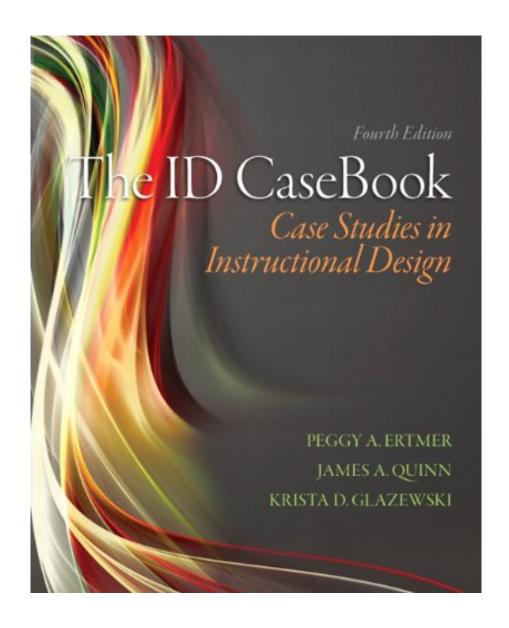


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From the Back Cover

This award-winning text prepares the next generation of instructional design professionals by presenting open-ended cases that strengthen and encourage instructional designers to become adept at problem solving for a variety of real-world clients, preparing them to be successful at all aspects of ID—from conceptualization and analysis, to the execution of creative solutions on the job.

With its problem-oriented approach to instructional design, the Fourth Edition of The ID CaseBook provides 30 realistic case studies in a wide range of authentic contexts, from K-12 to post-secondary, corporate, and manufacturing. The cases and their accompanying discussion questions encourage students to analyze the available information, develop recommendations and action plans, and consider alternative possibilities in resolving ID problems. This new edition features longer and more complex cases including many from international and diverse contexts, the addition of 10 new cases; new technology-centered cases; a revised organization, and an expanded section in Part I on the benefits of case-based learning.

Also from Peggy A. Ertmer and James Quinn:

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About the Author

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